# 國立中山大學應用數學系 <br> 學術演講 

講 者：吳建福教授（Georgia Institute of Technology）
講 題：Analysis－of－Marginal－Tail－Means（ATM）：A Robust Method for
Discrete Black－Box Optimization
時 間：2022／12／23（Friday）15：10～16：00
地 點：理 SC4009－1 教室
茶 會：16：00～17：00


#### Abstract

We present a new method，called analysis－of－marginal－tail－means（ATM），for effective robust optimization of discrete black－box problems．ATM has important applications in many real－world engineering problems（e．g．，manufacturing optimization，product design，and molecular engineering），where the objective to optimize is black－box and expensive，and the design space is inherently discrete．One weakness of existing methods is that they are not robust：these methods perform well under certain assumptions，but yield poor results when such assumptions（which are difficult to verify in black－box problems）are violated．ATM addresses this by combining both rank－ and model－based optimization，via the use of marginal tail means．The trade－off between rank－and model－based optimization is tuned by first identifying important main effects and interactions from data，then finding a good compromise which best exploits additive structure．ATM provides improved robust optimization over existing methods，particularly in problems with（i）a large number of factors，（ii）unordered factors，or（iii）experimental noise．We demonstrate the effectiveness of ATM in simulations and in two real－world engineering problems：the first on robust parameter design of a circular piston，and the second on product family design of a thermistor network．（Paper in Technometrics，2019．Mak and Wu，Simon Mak at Duke U．）


## 敬請公告！歡迎参加！

應用數學系：http：／／math．nsysu．edu．tw
校園地圖：http：／／math．nsysu．edu．tw／var／file／183／1183／img／779／nsysu＿math＿map．jpg交通資訊：https：／／www．nsysu．edu．tw／p／412－1000－4132．php？Lang＝zh－tw


用數學系


